

**MINUTES**  
**SURVEY AD HOC COMMITTEE - UNDERSERVED SUBCOMMITTEE**  
Tuesday, July 17, 2018  
1:30-3:00 PM Santa Rita Springs – Fiesta Room

Posting Approved by Sandra Thornton Wednesday, August 1, 2018 12:02 pm  
Pending Committee Approval

**Ad Hoc Survey Committee – Underserved Subcommittee**

Tuesday July 17, 2018                      1:30pm-3:00pm                      Santa Rita Springs – Fiesta Room

Present: Sandy Rockowitz, Steve Wilhelm, Sandra Thornton, George Rushing (Staff Liaison)

Guests: Gail Vanderhoof, Charlie Sieck (by phone)

**Meeting Minutes**

Steve presented his preliminary findings on what would be required to establish a space where GVR members could gather to just socialize. We discussed possible locations and what type of activities in this place would be attractive to members, and will obtain information about coffee shops and similar meeting spaces in Tucson.

Charlie will refine his presentation of word counts of Underserved Member Survey responses, and he noted that the word “dues” was mentioned 924 times. We reviewed Sandy’s categorizing of Question 13 verbatims for the NRC Underserved, whose comments included wanting less expensive classes, lower dues, more fitness facilities, and more handicapped accessible spaces. She is concerned about GVR members who cannot participate in GVR activities due to their financial situation. We also reviewed Sandra’s categorizing of Question 25 verbatims for both Underserved groups. Many of the comments from both of these groups on Question 25 were about wanting lower dues, not wanting Green Valley to be a premier retirement destination, and feeling that the previous Board had not listened to GVR members.

Each member of the Subcommittee will begin thinking about what information and recommendations to present to the Board of Directors when we give our report on the Underserved.